Media Pack

Global “Home of Project Controls”

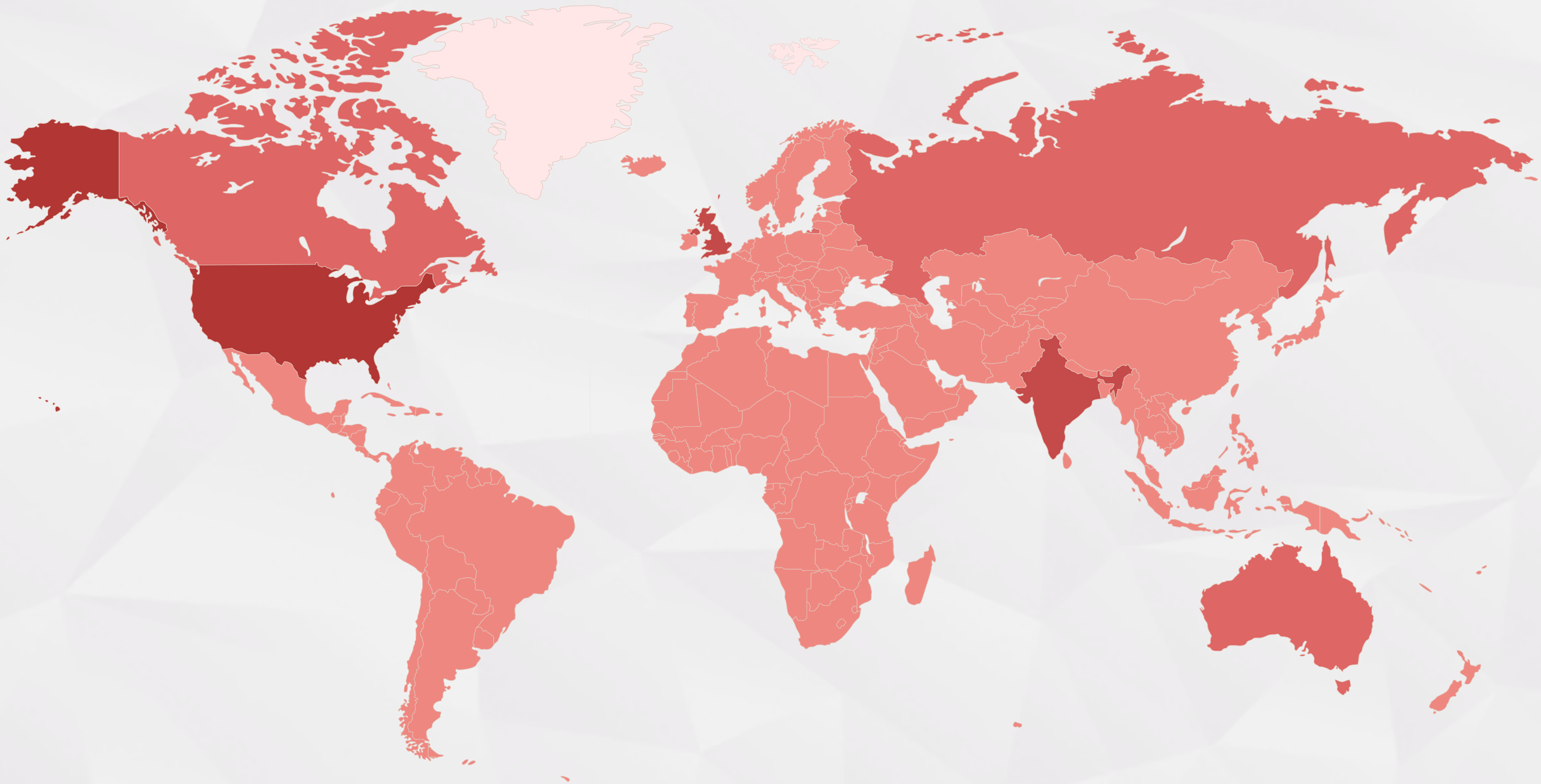
ProjectControls Online.com

www.projectcontrolsonline.com



Global Reach of the PCO Website

Based on most recent Google Analytics report

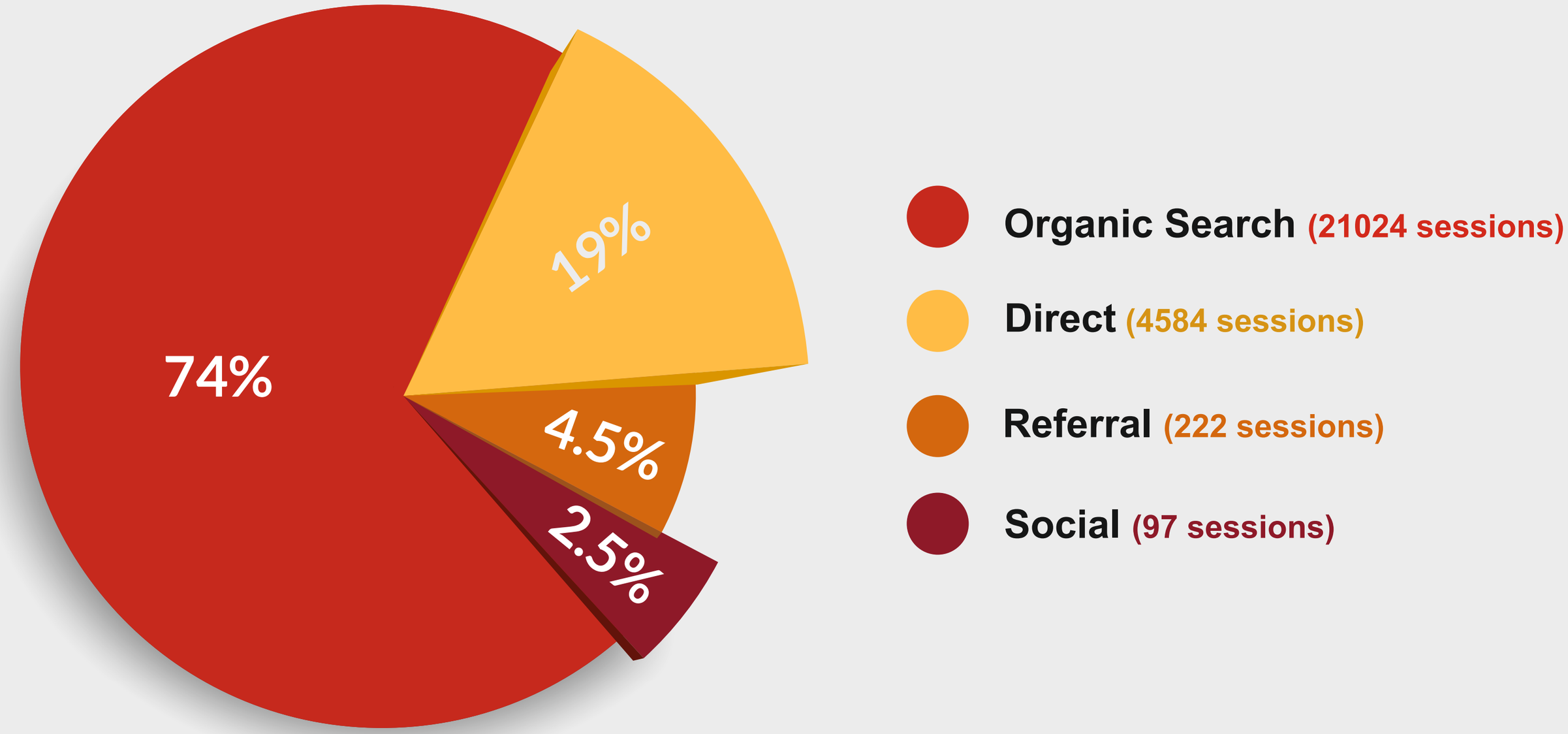


1 — 25,927 (Average Hits/Month)

PCO appears on the first page in ALL search engines across Globe when searching for “Project Controls”

Organic Search of PCO Website

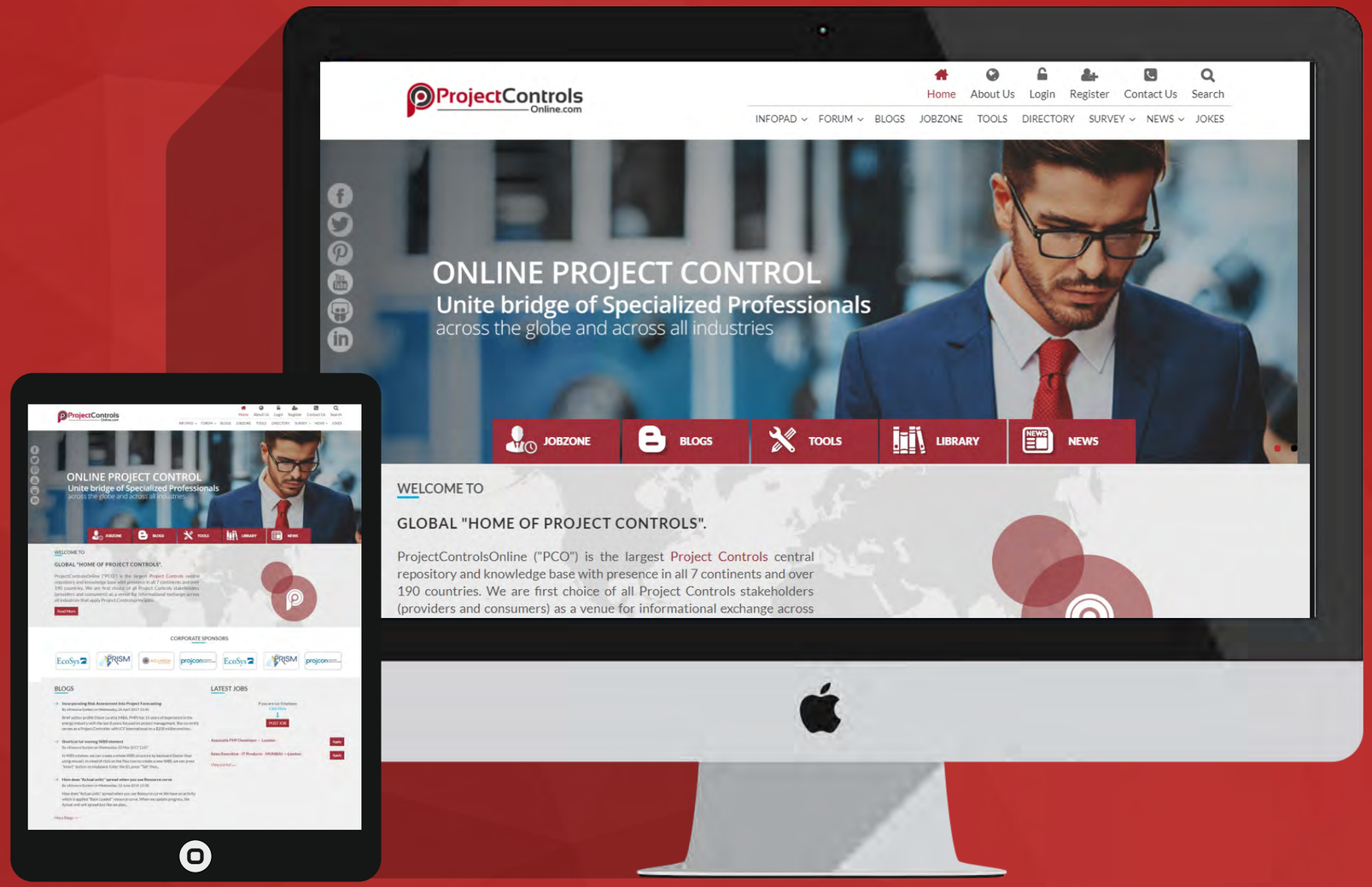
Based on most recent Google Analytics report/month (average)



Global “Home of Project Controls”A PREMIER online location for Project Controls practitioners across the globe and across all industries that utilize or would like to be benefited from Project Controls practices.

About PCO

The most unique, and the largest, Project Controls central repository and networking website on the web. PCO was formed and managed by a global network of Senior Project Controls professionals who come from a variety of different industries. While just founded in January, 2010, PCO already has members across seven continents and is currently being regularly viewed in more than 170 countries.



Our Team

PCO Leadership consists of Executive Board plus regional representatives from around the world. Under the Leadership Team, PCO boasts an impressive band of subject experts whose expertise spans the full spectrum of Project Controls. We are independent and not biased towards any technology, process, software or company.

Key Features



News



E-Learning



Tools



Blogs



Network



Info Pad

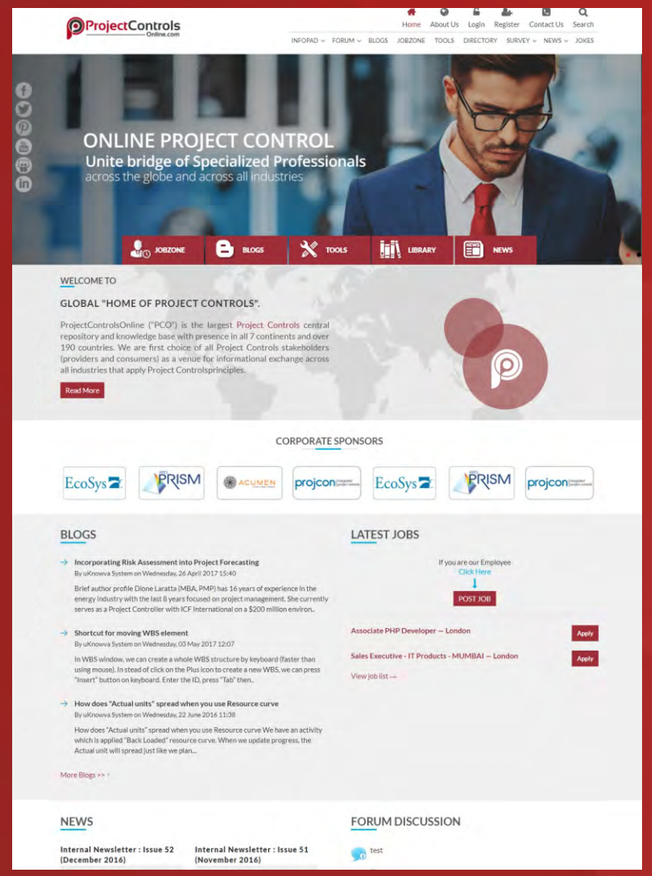


Forum



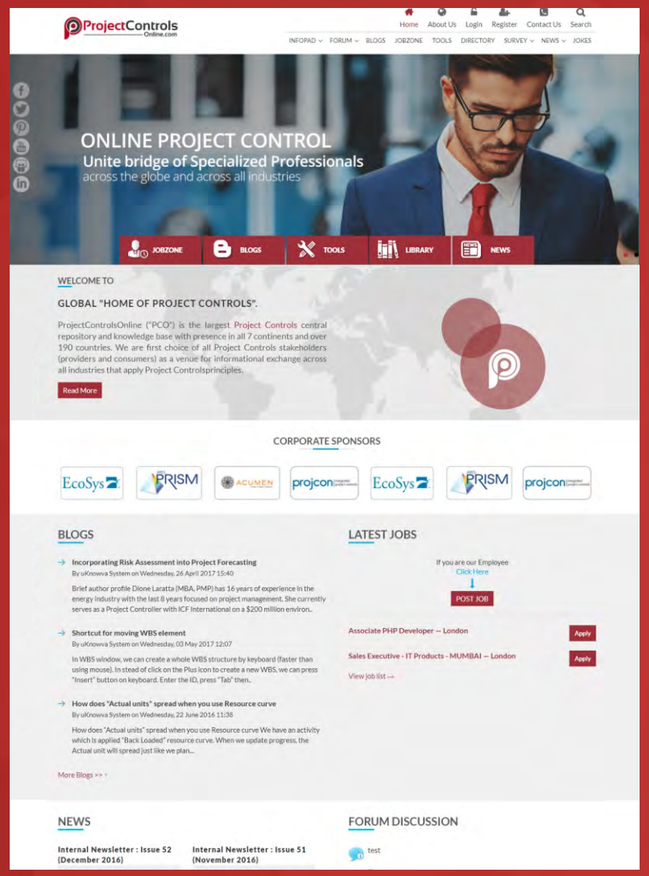
Surveys

Ways to target our clients & top Project Controls Professionals



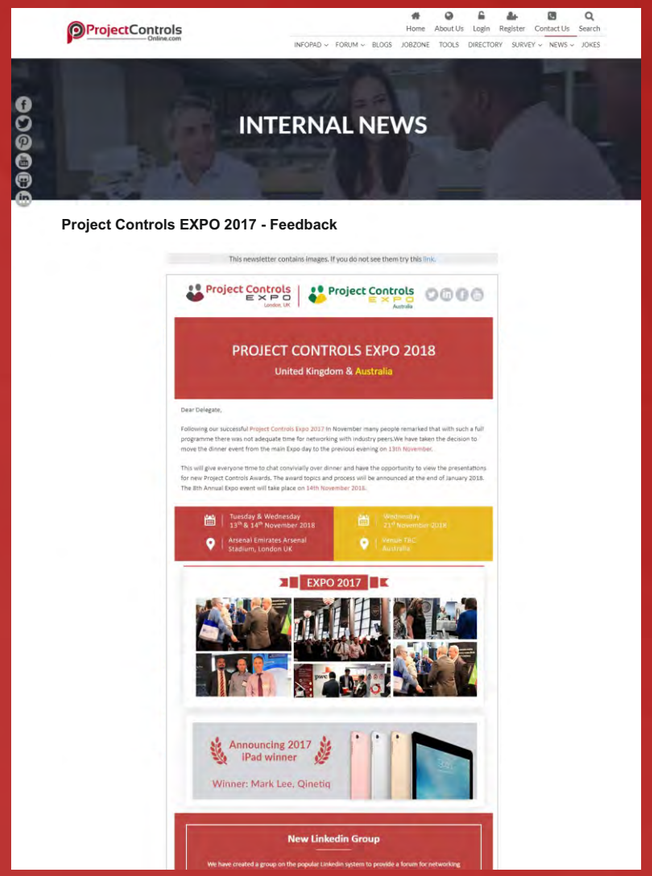
Sponsorship

Reach the industry leaders through our sponsorship scheme



Web Advertisement

Place your products/ services in front of our viewers across the globe



e-Newsletters

Reach the industry leaders each month in the form of PCO e- Newsletter

Sponsorship scheme offers corporates a premium coverage and presence on **ProjectControlsOnline.com**
This scheme can be customized to organization's needs.

Key Benefits

- Sponsor presence at our home page under **"Corporate Sponsors"** to be viewed by our practitioners in all 5 continents and 120 countries!
- Provides platform to Sponsor for delivering special offers, webinars and promotion to our community, as well as ensure to keep them up to date with product/news updates, new releases and enhancements. Create targeted updates/newsletters to expand Sponsor presence in specific regions/ sectors
- Assistance in expanding Sponsor's access to the global Project Controls community and enable it to engage in more active dialogue with our members worldwide
- A dedicated Sponsor's Blogs section to publish white papers on software/ product/ services to increase awareness and as
- Sponsor representative to join PCO Board of Advisors to offer specialist insight on Project Controls tools and/or subjects
- A dedicated webpage under "Tools" menu to publish Sponsor related videos and/or content aiming towards its promotion. This is applicable to s/w companies only

Sponsorship Rate

- **Sponsorship plan/annum** **USD 8000**

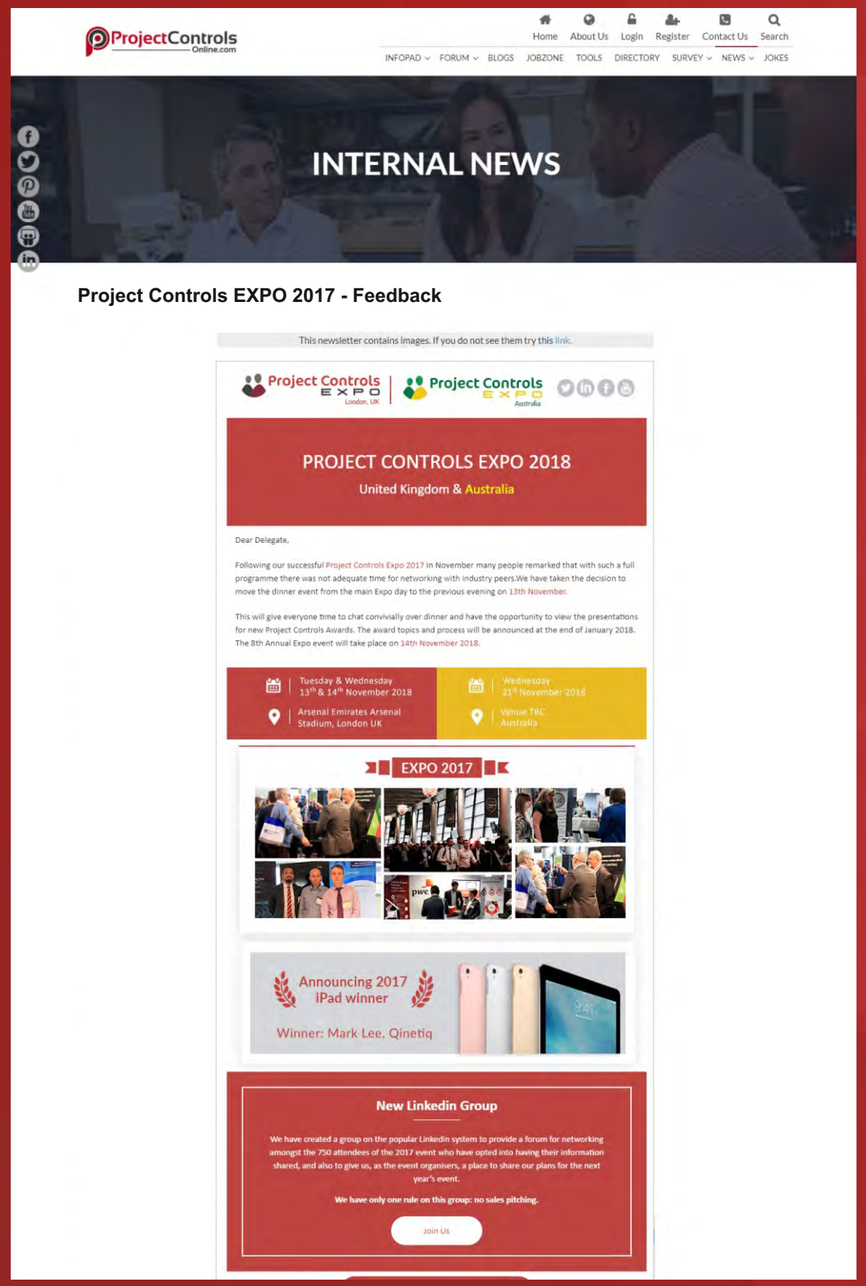
Banner AD on home page

Dimensions: 1350 x 530 pixels banner

- → The ad will appear in the “Banner” section on the home page.
- → Unique “web link” from the Banner Ad to the advertiser's website allowing both parties to track the diverted web traffic.
- → USD 600/month for each banner image (reserved for sponsors only)

Note: The sequence of Advertiser banner display is offered at “first come first served basis”.

Newsletter Advertising



Newsletter Advertising

Our monthly newsletter is a great medium for companies to promote their products/ services.

Dimensions: 260 x 360 pixels

→ $999/newsletter

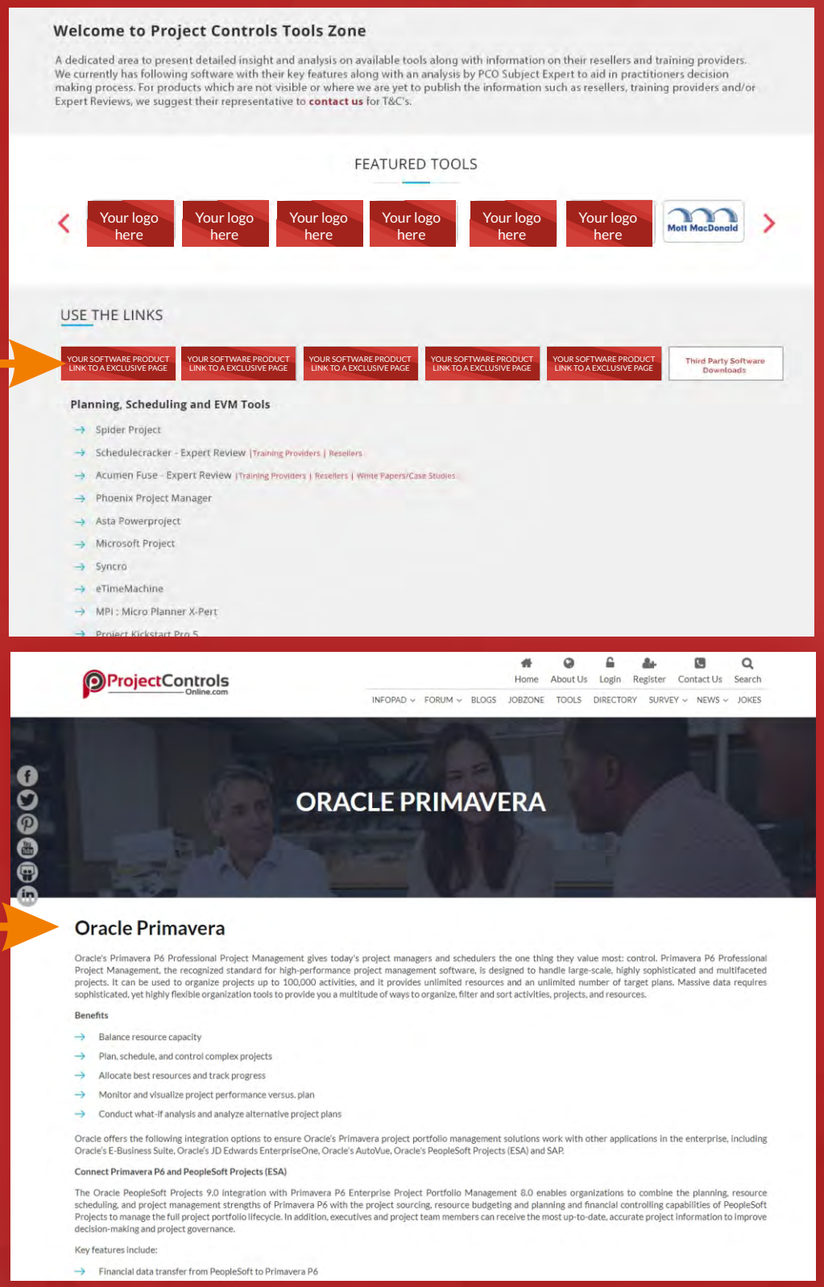
The sequence of advertiser logo display is offered at “first come first served basis”.

File format: GIF (preferred) or JPEG; Animation OK

File Size: Max 40kb

All colors specified should be in the 216-color safe pale5e for web browsers. If your image does not have this pale5e, it may or may not display properly.

Tools Advertising



Tools Advertising

- → Dedicated space for software providers to feature their products.
- → No limitation on content and design.
- → Unique “web link” from the dedicated page to the advertiser's website allowing both parties to track the diverted web traffic.
- → All above for just $1,500/annum

Tools Review*

High level review

- → $500 for s/w worth less than $1000
- → $750 for s/w worth above $1000

Detail level review

- → $750 for s/w worth less than $1000
- → $1500 for s/w worth above $1000

PCO assesses the software independently and shares the findings with PCO members only after approval from Client.

Feature AD on Tools page

Dimensions: 155 x 55 pixels banner

- → $200/month for static image
- → $400/month for rotating images (3 images to rotate randomly)

Discounts

For all options above, contract length discount is offered as per following:

Contract Length Discount 2021-2022	
24 months	10%
36 months	20%
48 months	25%

Contract Length Cancellation Policy

- Early cancellation reverses contract discount.
- Early cancellation would attract 10% charges on remaining period sponsorship fees

Registered Office:

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Hillswood Business Park,
Lyne KT16 0RS, United Kingdom

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Website: www.projectcontrolsonline.com